



# Red Lanterns

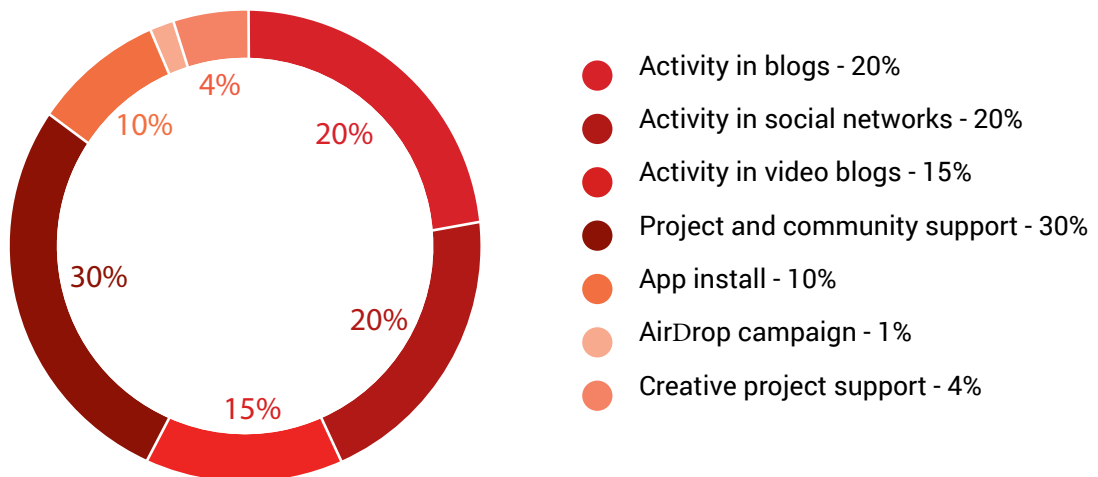
BOUNTY PROGRAM

## Rewards program for participation in the development of RL project

«**Rewards program for participation in the development of RL project**» is a program that allows you to get REDL tokens without buying it. The program's concept is to reward active community members for their contribution in popularization of sexual literacy and promotion of RL service.

5% out of all issued tokens or 796,875 REDL tokens will be allocated for participating in the development of the project during the Reward program.

*Tokens will be allocated among the programs as follows:*



Each of the program is automatically closed after the token limit is reached.

When publishing or reposting any content the following hashtags must be used: **#rl**, **#RL**, **#RedLanterns**, **#RLICO**, **#RedLanternsICO**, **#ICORL**, **#ICORl** and other options of using the project name and ICO abbreviation in the hashtags.



The following ways of participation in Bounty program are available for community members:

| **Publication of one article in a blog (20%)**

| **Requirements for the article:**

- | The article must be published on the one of the following platforms: Slack, Medium, Golos and other specialized crypto blogs dedicated to finances, economics, technologies and projects which go to ICO
- | The article must be at least 500 words
- | The article must be public and do not be protected by privacy settings
- | The article must be unique and contain your personal experiences about participation in this project in ICO or about the use of RL product (mobile application). It is prohibited to publish the same articles on various resources. The article must have positive content and tell about the advantages of the project in ICO or product usage
- | The article must contain a link with RL site or RL mobile application, or RL official group RL in social networks (Facebook, Twitter, Youtube, Bitcointalk)
- | Rewards are granted to those publications that score at least 150 views. You are prohibited to have an access to counters management

| **The number of rewards for activity in the blog:**

- | the publication of one article - 15 REDL tokens.

| **Activity in social networks (20%)**

| **Facebook.** You can claim a reward in case:

- | You have an open profile for viewing. The number of friends in the profile is at least 450
- | Activity of your profile - at least 3 posts per week (but not in one and the same day)
- | You are a registered user for more than 12 months
- | You gave Like to official RL page in Facebook



I **The number of rewards for activity on the official RL page in Facebook**

1. Publication about the ICO project or product (mobile application RL). The publication must have positive content, contain at least 50 words with the mention of the official RL page in Facebook - 3 tokens REDL.
2. Like of one article in the official RL group timeline- 0.5 REDL token.
3. Share of one article from the official group RL timeline- 1 token REDL.
4. A positive comment that contains at least 12 words - 0.5 tokens REDL. One positive comment is allowed for one article from one user.
5. Engaging of a new member in Facebook RL community - 2 tokens REDL.

I **Twitter.** You can claim a reward of up to 10 REDL tokens per week for one participant of the program in case:

- I You have more than 350 followers and the profile is open for viewing
- I Your account is older than 6 months and you make at least 1 tweet per day
- I You are a follower of the official RL account on Twitter

I **Reward for activity on Twitter**

1. One positive Tweet with a link to either the RL site or RL mobile application or official group RL in the social network or news from the official RL newsletter - 0.5 token REDL.
2. Retweet of one tweet from the official RL account on Twitter, but no more than once in a day - 0,25 token REDL.

I **Telegram channel.** You can claim a reward in case you actively participate in community support and help Telegram users to understand the value of idea of increasing the level of sexual literacy in the world and the importance of the RL project for the implementation of ideas.

I **Terms of participation in bounty program for owners of Telegram channels:**

- I The subject matter of your resource: crypto-currencies, economics, finance, technology, ICO projects.
- I The number of member in your channel or chat – no less than 450



- | The activity of your resource - creating at least 1 post per day and 2 favors from other channels.
- | **The number of rewards for activity in your own Telegram channel:**
  1. Creating a post about RL project or product (mobile application) - 5 tokens REDL.
  2. Forward of a news post from the official RL Telegram-channel - 1.5 tokens REDL.
  3. A positive comment on the fostering of a news post from official RL Telegram-channel - 2 tokens REDL.
- | **Terms of participation in bounty program on the official RL Telegram channel:**
  - | You are the member of the official RL Telegram-channel
  - | You are ready to participate in community discussions on a daily basis
  - | You understand and accept the fact that in order to participate in the community you must provide your name and phone number
- | **The number of reward for activity on the official RL Telegram-channel:**
  1. Forward of news posts from the official Telegram-channel RL to other popular channels of the relevant topic: crypto-currencies, economy, finance, technology, ICO projects - 2 REDL tokens
  2. Positive comments / any positive mentions about RL in popular Telegram channels - 3 REDL tokens
  3. Creating of a Telegram sticker - 10 REDL tokens for an approved sticker
  4. Invitation of a new user to the official Telegram channel RL- 3 REDL tokens
- | **Video Reviews (15%)**
- | **YouTube.** You can claim a reward in case:
  - | The number of your channel subscribers - at least 300
  - | The number of authorial uploads to your YouTube channel - at least 2 per month
  - | You produce «high quality» videos



### I **The number of rewards for activity on Youtube**

1. Video from 15 to 30 seconds about RL- as a tool of increasing the level of sexual literacy in society, with a positive characterization – 20 tokens REDL
2. Video from 30 seconds to 1 minute about the unique functionality and the advantages of RL with a positive characterization - 10 tokens REDL
3. A positive comment with reference to the official RL resources in info box under the video - at least 22 words - 0.5 REDL tokens
4. A positive comment with reference to the official RL resources in info box under the video about RL of other users on their private Youtube channels, at least 26 words - 0.5 REDL tokens

### I **Project and community support (30%)**

#### I **Bitcointalk (25%)** Terms of participation in subscription bounty program Bitcointalk:

- I Your rank must be at least Jr. Member
- I You must select and set the code for the signature BBC-code and avatar of RL Project which will be active throughout the ICO. Participants who will change the avatar and / or signature during the active, valid ICO campaign will be disqualified
- I You must leave at least 40 messages on Bitcointalk before the end of the campaign
- I Messages must contain at least 100 characters. Posts that do not correspond to this requirement will not be counted
- I Messages left in irrelevant sections (politics, society etc) will not be counted
- I You must have a positive rating. Users with negative rating will not be allowed to participate in bounty
- I Participants that use spam, insults, copy-paste and publication irrelevant to the topic will be also disqualified and blocked
- I Multi-accounts are prohibited for participation in the program

The amount of rewards for Bitcointalk (stacks) is calculated according to the rank the participants. The participant's rank is fixed during the registration in the campaign and cannot be changed in the future:



Rang on bitcointalk	Fee per week
Junior Member	10 stacks
Member	20 stacks
Full Member	30 stacks
Sr Member	40 stacks
Hero / Legendary Member	50 stacks

The rewards will be paid after the calculation of rates at the end of the campaign.

- | **Reddit (5%)** Terms of participation in Reddit bounty program:
  - | You must use the original account with the existing message history. The profile in Reddit must be older than one month
  - | You must leave at least 7 publications per week related to project in subreddits related to crypto-currencies
  - | Users with negative karma will be disqualified
  - | Participants that use spam, insults, copy-paste, and publication which is irrelevant to the topic will be also disqualified and blocked
  - | Multi-accounts are prohibited for participation in the program
- | **The number of rewards for Reddit (stacks) is calculated according to your activity on the platform.**
- | **App install RL (IOS, Android) (10%)**
  - | You can use the application and get reward for it!



| **Terms of participation and number of reward in bounty program of the installs:**

- | Download, open and do not delete the application at least 1 week – 10 REDL tokens
- | Constructive, positive feedback about the using of application on application pages in stores - 10 REDL tokens

| **AirDrop campaign (1%)**

| **Terms of participation and reward in AirDrop program:**

- | You must subscribe to newsletter on the project website
- | Multi-accounts are prohibited for participation in the program

With random.org, 10 people will be chosen to receive 50 REDL tokens. The tokens drawing will be held on: 15.04.2018

| **Creative project support (4%)**

- | Creation of promotional materials for advertising campaigns (banners, gif-files etc.) by using approved logbook - 10 REDL tokens for 1 type of promotional material.
- | Do you have any other ideas how to improve the product or rise its recognition? Write to us (bounty@red-lanterns.com) . The best 3 ideas will be realized and their authors will receive the award in 150 REDL tokens. The administration reserves the right to independently choose the most appropriate ideas. Ideas that are not appropriate to the project, incompatible and without proper explanation of their essence will not be considered and taken without any explanations from our side.

| **Become a member of Red Lanterns private club!**

- | Bounty campaign member who have earned at least 300 REDL tokens during the entire campaign period automatically claim to receive a 5% discount on the first consultation with an Expert in RL mobile application that is available for downloading in App Store and Google Play Market right now.







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[www.red-lanterns.com](http://www.red-lanterns.com)